



SDS2019

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SWISS CONFERENCE
ON DATA SCIENCE

Call for Participation - Business Track

The 6th Swiss Conference on Data Science – SDS2019 – brings together researchers, opinion-leaders, practitioners, decision-makers, and innovators with interest in data science. The goal of SDS2019 is to foster the exchange of innovative and groundbreaking ideas for data products and data science methods, tools, and use cases. Following the motto „together we move faster“, we also foster the expansion of the community and network of data scientists and engineers from academia and industry. SDS2019 is technically co-sponsored by IEEE.

Topics of interest for business presentations

We invite submissions of talks related to all aspects of data science, especially best practice and use-case oriented work with technical depth and practical applicability. Topics of interest include (but are not limited to):

Business analytics	Natural language processing
Data-driven business models	Organization, collaboration, culture
Data engineering and architecture	Streaming and IoT
Data ethics and society	User interfaces and data visualization
Machine learning	

The duration of each talk is 20 minutes + 5 mins Q&A, while the duration of each roundtable session is 30 minutes, including the topic introduction (~5 minutes) of the topic leader.

Submission

- Business Talk – presentation covering technological aspects, deployment and use of solutions in Data Science. Submissions should be in pdf format and have a maximum length of 2 pages and contain all of the following elements:
 - a title
 - an extended abstract of no more than 200 words and explaining the business impact / innovation
 - a description of the target audience
 - an outline of the intended talk
 - a short author biography
- Roundtable Discussion – intimate, moderated group discussions of current topics important to the field of data science. The objective is to trade ideas and thoughts with other engaged individuals with similar interests and questions. Submissions can have up to 1 page and needs to contain an abstract, a description of the questions or pointers to the controversy of the topic, and a short biography. The duration of each session is 30 minutes, including topic introduction (~5 mins) of the topic leader.

All submissions and updates on submissions are done through: www.sds2019.ch

The Business Program Committee will carefully review the submissions. Excellent content demonstrating data-driven value creation, business impact and innovation in the submission are mandatory for acceptance. Accepted submissions will be presented in English by the authors at the conference.

Important Dates	
15 th February 2019	Talk submission extended deadline
5 th April 2019	Speaker notification
14 th June 2019	Conference takes place in Kursaal, Bern

