



SDS2019

+

SWISS CONFERENCE
ON DATA SCIENCE

Sponsoring Packages

The goal and mission of SDS|2019, the 6th Swiss Conference on Data Science, is to run a high-profile Data Science conference and bring together thought leaders, practitioners, decision-makers and researchers from industry and academia. Its predecessor event has been highly successful with ca. 400 participants, world-renowned keynote speakers and substantial industry support.

For 2019, the focus will be on top speakers and more options to involve our sponsors, aiming at 500+ participants. Meanwhile, we keep the typical SDS flair of a professional business conference, blended with the innovation density of an academic gathering. SDS|2019 is organized by the Swiss Alliance for Data-Intensive Services.

Key parameters

- Date: 14th June 2019
- Location: Kursaal Bern
- Participants: 500+ practicing data scientists and decision makers expected

Contact

Dr. Gundula Heinatz Bürki , Managing Director, Swiss Alliance for Data-Intensive Services
+41 33 221 88 20, gundula.heinatz@data-service-alliance.ch

Special Conditions

Members of the Swiss Alliance for Data-Intensive Services can use their Flex budget to (partially) cover the sponsorship fee. Gold and Platinum members of the Alliance get a 30% discount on the sponsorship fee.



Swiss Alliance for
Data-Intensive Services

Basic Sponsoring Packages

	Community	Silver	Gold	Platinum	Presenting Partner
Website presence					(distinguished location)
Logo on SDS material					
Participant list					
Conference booklet	½ page (A5)	½ page (A5)	1 page (A5)	1 page (A5)	2 pages (A5), back cover and foreword
Host a session	–	–			(main room)
Conference bag addition	goodie	goodie	goodie	brochure, goodie	brochure, goodie
Conference booth	Cocktail table, power, own rollup	–	Table, power, own exhibition wall, own rollup	Table, power, own exhibition wall, additional material as per price list	2 tables, power, own exhibition wall, additional material as per price list
Coffee Break / Welcome Reception / Lunch	–	–			(lunch)
Free conference tickets	–	1	3	5	10
Co-presentation / Trailer	–	–	–	–	
Package price	CHF 100	CHF 5'000	CHF 10'000	CHF 15'000	CHF 35'000

Benefit Details

Position	Details
Website presence	Logo on the conference website. Presenting Partner's logo is additionally visible at a distinguished position (e.g., header).
Logo on SDS material	The logo will be published on conference flyers and other conference advertising material. If ads in news media should be published, the logo will also be included.
Participant list	A list of participants of the conference including at least first name, last name and affiliation handed out after the conference. The list is not guaranteed to include all participants if participants opt out from the participants list.
Conference booklet	A conference booklet will be printed and handed out to the conference participants. Depending on the sponsoring package sponsors get a certain number of pages to present their company. The Presenting Partner additionally has the right to write a foreword and fill the back cover page. No contributions in the form of ads for a product are accepted. Content is restricted to text and the logo of the company except for the Platinum and Presenting Partner sponsors who might also include pictures. The design (font, layout) of the contribution will be done by SDS 2019 Organizing Committee in order to match the design of the booklet.
Host a session	The sessions will be announced as «<company name> session» (or similar). The sponsor has the right to place rollups and banners in the session room and might display their logo on the screen before the session starts.
Conference bag addition	The right to place the specified things in the conference bag to make the attendees remember you and make you stand out from the crowd. The conference bag additions will be specified in the sponsorship agreement.
Conference booth	The conference booth consists of a fixed space in the room where the breaks, lunch and apéro take place. Depending on the sponsoring packages, the booths are bound to the following parameters: <ul style="list-style-type: none"> • Community: a cocktail table, power and a self-provided rollup • Gold: a rectangular table (ca. 1.8m x 0.6m), power, a self-provided exhibition wall (max 4.0m x 1.0m) and a self-provided rollup • Platinum & Presenting Partner: 2 rectangular tables (ca. 1.8m x 0.6m), power and a self-provided exhibition wall (max 4.0m x 1.0m); additional material can be ordered for net prices from the host's price list. Booths with custom setups other than specified by the chosen package are not allowed.
Coffee Break / Lunch	Exclusive sponsorship of one conference coffee breaks or lunch (presenting partner), with branding at buffet and chair announcements immediately before the break.
Free conference ticket	Each ticket allows for one participant to attend the conference free of charge. Booth personnel also need a conference ticket.
Co-presentation / Trailer	The conference will be announced as «presented by <company name>» (or similar) on official material and announcements. Furthermore, the presenting partner's company logo will be part of the conference trailer.

Additional Sponsoring Packages

The following packages are available on-top of a basic sponsoring package.

- Best Paper Sponsoring (Package price: CHF 2'000): The program committee will carefully evaluate the submitted papers according to their originality, contributions to the field, quality of presentation, and soundness of the science and will then select a paper for the best paper award that receives a cash price of CHF 1'500.
- Best Presentation Sponsoring (Package price: CHF 2'000): The best presentation will be elected through an online voting system that is available for the participants during the conference. Keynote speakers will not be eligible for the best presentation price, which is a cash price of CHF 1'500.
- Reproducibility Sponsoring (Package price: CHF 2'000): This award recognizes the best papers in terms of reproducibility. The criteria include flexibility, coverage, and code replication as well as data availability of the research work. The recipient of this award receives a cash prize of CHF 1'500.